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SPONSORSHIP/AD CAMPAIGN

December 1, 2010 – January 30, 2011



INDIVIDUAL SPONSOR LEVELS

FULL COLOR-BACK COVER AD (If interested, please inquire if this is still available via email) - \$300

INSIDE COVER AD (If interested, please inquire in this is still available via email) - \$200

FULL PAGE AD - \$150

HALF PAGE AD - \$75

QUARTER PAGE AD - \$40

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*ALL OTHER SPONSORS WILL BE LISTED AS "STAR SPONSORS"

Please Check:

_____ **Yes, I/We would be honored to sponsor Tori Turner in her quest to attend iPOP!**

- All checks can be made payable to: Tori Turner and sent in the self addressed, stamped envelope that is provided in this packet. Also, for your convenience we have added a "sponsor online" link to the website where you can sponsor via PayPal. ADS AND SPONSORSHIPS ARE DUE IN ON OR BEFORE 1-30-2011.
- Feel free to visit website www.toriturner.biz or email us at info@toriturner.biz if you need any additional information regarding sponsorships and to receive updates on other fundraising events.
- All sponsors will receive a copy of the "Well Wishes" souvenir booklet when Tori returns from Hollywood with a letter updating you on how she did, an autographed picture of Tori Turner (this will be worth lots one day!), and a post card from Tori Turner while in Hollywood!
- Send any business cards that you would like included in ad and a document outlining how you want your ad to read. Please see example ad on adjacent page.

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**iPOP!
International Presentation of Performers
Los Angeles 2011**

Dear Sir or Madam:

I would like to introduce Tori Turner. Tori has been selected to showcase her talent at iPOP! The International Presentation of Performers, to be held at the Hyatt Regency Hotel in Los Angeles, July 2011.

The performers (actors, models, singers and dancers) who will attend this prestigious event will be studying under the direction of professional coaches to develop and advance their skills. In addition, each of the young performers auditioning at iPOP!, will have the opportunity to showcase their talent to panels of judges consisting of today's top agents, managers, casting directors and industry professionals. Students will also audition for an opportunity to perform in a professional showcase at the iPOP! Awards Night Ceremony where top international agents will be seeking their next new stars.

All sponsors will have their ad published in the performer's individual ad/program book. Each performer's top ten corporate sponsors will be listed in the official iPOP! Program book which will be disseminated amongst top industry professionals and presented to all VIP's attending iPOP! To learn more about this event please visit www.ipopconvention.com.

Please be a part of helping Tori reach her goals and dreams. Any contribution will be greatly appreciated as well as all of your prayers.

Thank you for supporting this young performer! If you have any questions, please feel free to call me at 504-299-0090.

Sincerely,

Ashley P. Wilkinson

Academy / iPOP! Director



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Family & Friends,

My past experiences and training in dance, music, and acting have led me to where I am now; about to take the journey of a lifetime! Being chosen to perform at the International Presentation of Performers, so far, has been the most exciting thing that has ever happened to me, but I know the best is yet to come! This experience has already allowed me to meet so many new and talented people and I am learning so much. I can't wait to see what comes next, but for me to get to NEXT, I will need all of your help! My parents have helped me put together this Ad/Sponsorship Campaign along with several other fundraising events. In addition to fundraising from now until I leave in July next year, I will also be training very hard for my performances with my acting coach.

As a part of my fundraising, I created "The Give Campaign" where I have partnered with The Make-A-Wish Foundation® of the Texas Gulf Coast and Louisiana "Kids for Wish Kids" I will be donating 50% of the proceeds from one of my fundraising events to this local charity. I am doing this because the Bible says to give and it shall be given unto you, and I want to start my career with the spirit of love and giving! Just like the Bible teaches, I want to help another child achieve their wishes and dreams with the same measure everyone is helping me achieve my dreams. I chose "Kids for Wish Kids" because the children that are sponsored have life threatening illnesses and may not have the opportunity to go after their dreams the way I have been given the chance to achieve mine.

I appreciate anything you can contribute in helping me reach my goals and I promise to do my very best for everyone who supports me. I will make all of you proud!

Sincerely,

Tori Turner

P.S. Remember me, 'cause I'm gonna be a star!

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For Immediate Release

Contact: Kim C. Evans, MBA

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LOCAL "TWEEN WITH A DREAM" ESTABLISHES "THE GIVE CAMPAIGN" BASED ON ROCKEFELLER'S PRINCIPLES OF GIVING BACK IN ORDER TO PAY HER OWN WAY TO ATTEND MAJOR ACTING PERFORMANCE AND AUDITION IN LOS ANGELES, CALIFORNIA SUMMER 2011!

Young Acting Talent, Tori Turner Will Host A Series Of Fundraising Events Over The Next Six Months In Hopes of Achieving Her Dreams, While Also Partnering With The Make-A-Wish Foundation® of the Texas Gulf Coast and Louisiana "KidsFor Wish Kids" To Help Another Child Fulfill Their Wishes and Dreams!

(Baton Rouge, November 16, 2010) – When local 12 year old, Tori Turner, received the news that she would be on the team of young actors from Louisiana, traveling to perform at iPOP! (International Presentation of Performers) in Los Angeles, California, she was ecstatic. The saying goes, "it takes a village to raise a child" and Tori Turner realized early on that it would take her entire village to help her realize this dream!

Each year John Robert Powers Performing Arts Academy (JRP Performing Arts Academy) in New Orleans, Louisiana chooses 15 to 20 of their most talented students to perform in this prestigious event, held twice yearly in Hollywood.

International Presentation of Performers, iPOP! Is the successful merger of the music and acting industry with fashion and modeling, creating one of the largest and most well respected events for aspiring actors, singers, dancers and models to attend.

At iPOP! Children, teenagers and young adults perform and audition in front of agents in specific industry categories to include: headshots, commercial and television print, fashion print, television, singing, dancing, monologue and scene. In the last three years iPOP! Attendees have booked appearances on Desperate Housewives, Ugly Betty, Hannah Montana, Law & Order and several other commercials, television shows and movies.

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In the last year alone, several former JRP Performing Arts Academy- New Orleans students have been successful in landing major roles in movies. All of these past students, studied under the same acting coaches that Tori Turner is currently studying under and all were iPOP! stand-outs. Sean Cunningham, of Houma, LA currently appears in *Disney's Secretariat* with Diane Lane. Chloe Bridges, of Metairie, LA was featured in *Disney's Camp Rock 2*; Ashley Loren, of Raceland made it to the big screen in Adam Sandler's *"Grown Ups* this past summer and little Kaysia Stove of Metairie, LA, landed the role as young Raven Symone, on *ABC Family's Revenge of the Bridesmaids* that was filmed in Louisiana this year.

These local successes are a testament to the quality training provided by the JRP-New Orleans acting coaches.

John D. Rockefeller is well known for his philanthropic views and it has been noted that he and his advisors invented and organized charities in a way that have defined much of the structure of modern philanthropy today.

In keeping with these philanthropic principles, Tori Turner has partnered with *The Make-A-Wish Foundation® of the Texas Gulf Coast and Louisiana "Kids For Wish Kids"* and has established the *"Give Campaign."* She decided on this based on her parents' teachings of Biblical principles of giving and the studying of Rockefeller's business acumen and philanthropic views. The Make-A-Wish Foundation® of the Texas Gulf Coast & Louisiana grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy.

Give, and it will be given to you. They will pour into your lap a good measure-- pressed down, shaken together, and running over. For by your standard of measure it will be measured to you in return.

Luke 6:38 NIV

Tori Turner has been quoted saying, "I want to begin my career in the spirit of love and giving," and "I have always been taught and know that when you do things the right way, good things will come back to you!"

With all of the talent, character and poise of this 12 year old, this young actress is sure to take Hollywood by storm! Follow Tori Turner on the "Give Campaign" and be there in May, at her last fundraiser before she departs to Los Angeles, as she presents the check for her committed 50% of her total fundraising efforts to "Kids 4 Wish Kids" to help make another child's dream come true!

For information about becoming a corporate sponsor, or if you would like to follow Tori Turner on "The Give Campaign," visit her website at www.toriturner.biz and proceed to "Events." If you would like to do a story

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on Tori Turner and/or any of her events, please forward all inquiries to media@toriturner.biz or kevans@toriturner.biz For information on iPOP! Please visit www.ipopconvention.com.

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MAKE-A-WISH.

John Robert Powers
School System

Acting. Singing. Dancing. Modeling... LIFE!

November 29, 2010

To whom it may concern:

Thank you for supporting this aspiring actor, model, singer or dancer attend the International Presentation of Performers this coming July, 2011. As you know each performer that was selected to represent John Robert Powers New Orleans will have the opportunity to showcase their talent in front of today's top industry professionals. Without your support this would have been impossible. In the past donations given to our young performers has been tax deductible (check with your local accountant). For your records here is the tax ID number for John Robert Powers Performing Arts Academy 43-1960289. Again, thank you for your generosity and wish this young performer much luck!

Sincerely,

Ashley P. Wilkinson

Academy/IPOP Director-John Robert Powers New Orleans

"At John Robert Powers, we make dreams become reality"

2309 North Hullen St. • Metairie, LA 70001 • (504)299-0090 • Fax (504) 299-0028 • www.jrpneworleans.com

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